

More Ohr Less 2025 | Teil 1 – Lunz am See

DATE: Thursday, August 28, 2025
LOCATION: Lunz am See, Niederösterreich, AT

Event Description

More Ohr Less 2025 | Teil 1 – Lunz am See is a premier festivals event in Lunz am See. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,628 people

Event ID: 4rQX72zH6kmRi42RgX

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 651 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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