

More Of You (The Exchange)

DATE: Saturday, January 10, 2026
LOCATION: Dublin 10, County Dublin, IE

Event Description

More Of You (The Exchange) is a premier concerts event in Dublin 10. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 128 people

Event ID: 9oyPiM9jc43WPAEUQ4

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.