

# Moravian-Silesian - Spring School Holiday

DATE: Friday, February 6, 2026  
LOCATION: Moravskoslezský kraj, CZ

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## Event Description

Moravian-Silesian - Spring School Holiday is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays  
**Importance Rank:** 90/100  
**Expected Attendance:** 10,000 people  
**Event ID:** EqzDvUDpyUZkDr94uK

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 180 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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