

Moore Park Beach Arts Festival 2025

DATE: Friday, August 15, 2025
LOCATION: Moore Park Beach, Queensland, AU

Event Description

Moore Park Beach Arts Festival 2025 is a premier festivals event in Moore Park Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,636 people

Event ID: ZTFKugyTHhM8X83tYr

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 654 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
