

MOONWIND

DATE: Saturday, October 25, 2025

LOCATION: Ciudad Nezahualcóyotl, Estado de México, MX

Event Description

MOONWIND is a premier performing-arts event in Ciudad Nezahualcóyotl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 54/100

Expected Attendance: 1,625 people

Event ID: Gn6Cq6WhfigkUppB8c

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 650 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/moonwind>

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