

Moonlight: The Philip Lynott Enigma

DATE: Wednesday, October 8, 2025
LOCATION: Belfast, Northern Ireland, GB

Event Description

Moonlight: The Philip Lynott Enigma is a premier performing-arts event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 650 people
Event ID: 7zu5X7QeCbrrB2Z45T

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.