

# Moonlight Serenade

DATE: Wednesday, November 12, 2025

LOCATION: Jersey, St. Ouen, JE

## Event Description

Moonlight Serenade is a premier concerts event in Jersey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 411 people

**Event ID:** 4dCr9CxKJKNcZtx7dk

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/moonlight-serenade>

Document generated on 6/4/2026, 2:12:35 AM