Moonlight over Guangxi: Mid-Autumn Stories in the Museum

DATE: Sunday, September 28, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

Moonlight over Guangxi: Mid-Autumn Stories in the Museum is a premier festivals event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 29/100
Expected Attendance: 94 people
Event ID: H5MbqHnQS8Carphkop

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.