

# Moonlight Benjamin

DATE: Wednesday, November 12, 2025  
LOCATION: Montreuil, Île-de-France, FR

---

## Event Description

Moonlight Benjamin is a premier concerts event in Montreuil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 36/100  
**Expected Attendance:** 208 people  
**Event ID:** 44bDCTfKX4J9keHsAr

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/moonlight-benjamin>

Document generated on 6/3/2026, 8:15:53 PM