

Montreal Canadiens vs Utah Mammoth

DATE: Wednesday, November 26, 2025
LOCATION: Salt Lake City, Utah, US

Event Description

Montreal Canadiens vs Utah Mammoth is a premier sports event in Salt Lake City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,318 people

Event ID: 4p96diyrbheggD8PFZ

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,927 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.