

Montigny - Landelies Bienvenue - 1re édition !

DATE: Friday, September 12, 2025
LOCATION: Montigny-le-Tilleul, Région wallonne, BE

Event Description

Montigny - Landelies Bienvenue - 1re édition ! is a premier festivals event in Montigny-le-Tilleul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 382 people

Event ID: GwzxiJsPUjJjBSxh33

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.