

# Monthly Book Club at Westfield Wine Vault

DATE: Wednesday, December 3, 2025

LOCATION: Westfield, Indiana, US

## Event Description

Monthly Book Club at Westfield Wine Vault is a premier community event in Westfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 14/100

**Expected Attendance:** 16 people

**Event ID:** GUuyF5FvcFySzojYf7

## Hotel Demand Indicators

**ADR Impact Index:** 2.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 6 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*