

Montana's Canadian Curling Trials: Draw 11

DATE: Tuesday, November 25, 2025
LOCATION: Halifax, Nova Scotia, CA

Event Description

Montana's Canadian Curling Trials: Draw 11 is a premier sports event in Halifax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 11,092 people
Event ID: 4CmYT56p8EMBDQMSBr

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,437 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.