

Monroe I LOVE SEAFOOD

DATE: Friday, August 15, 2025
LOCATION: West Monroe, Louisiana, US

Event Description

Monroe I LOVE SEAFOOD is a premier festivals event in West Monroe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 725 people

Event ID: Fu9U2B5JJLDj6u79t6

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.