

# Mondays in the Sound Studio - Mon - Oct 6 , 7:30pm

DATE: Monday, October 6, 2025  
LOCATION: Regina, Saskatchewan, CA

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## Event Description

Mondays in the Sound Studio - Mon - Oct 6 , 7:30pm is a premier concerts event in Regina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 190 people

**Event ID:** 9SsBBGXes5kXHhwhhy

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*