

Mondays in the Sound Studio - Mon - Oct 20, 7:30pm

DATE: Monday, October 20, 2025
LOCATION: Regina, Saskatchewan, CA

Event Description

Mondays in the Sound Studio - Mon - Oct 20, 7:30pm is a premier performing-arts event in Regina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 25/100
Expected Attendance: 54 people
Event ID: 9WXGNk9ommrKTKCeMh

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
