

Monday Night Chamber Music Society - Kay Stern & Friends

DATE: Monday, February 9, 2026
LOCATION: Berkeley, California, US

Event Description

Monday Night Chamber Music Society - Kay Stern & Friends is a premier performing-arts event in Berkeley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 127 people
Event ID: 6RLZXw3iTeVuQBVG7

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
