

# Monday Night Car Shows @ OPP

DATE: Monday, August 18, 2025  
LOCATION: Frankfort, Illinois, US

---

## Event Description

Monday Night Car Shows @ OPP is a premier expos event in Frankfort. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 48/100

**Expected Attendance:** 791 people

**Event ID:** AAaNXQRiRXwvzELSQE

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 316 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/monday-night-car-shows-opp>

Document generated on 6/4/2026, 1:43:27 AM