

# Moncton Scavenger Hunt: Canada's Cultural Hub

DATE: Thursday, October 2, 2025  
LOCATION: Moncton, New Brunswick, CA

## Event Description

Moncton Scavenger Hunt: Canada's Cultural Hub is a premier community event in Moncton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 34/100

**Expected Attendance:** 150 people

**Event ID:** DhU4EWCykTuuU5wxMG

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*