

Mona Vale Spring Festival

DATE: Sunday, October 5, 2025
LOCATION: Bayview, New South Wales, AU

Event Description

Mona Vale Spring Festival is a premier festivals event in Bayview. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,838 people

Event ID: DhsjMfZrj4zpj3thr2

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 735 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.