

# MON JOUR DE CHANCE

DATE: Wednesday, February 11, 2026  
LOCATION: Pau, Nouvelle-Aquitaine, FR

## Event Description

MON JOUR DE CHANCE is a premier performing-arts event in Pau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 58/100

**Expected Attendance:** 2,635 people

**Event ID:** BTZLKd2A3eVdmRdGhq

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,054 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*