

# MON COTE MIOCHE

DATE: Sunday, February 8, 2026  
LOCATION: Bruguères, Midi-Pyrénées, FR

## Event Description

MON COTE MIOCHE is a premier concerts event in Bruguères. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 45/100  
**Expected Attendance:** 564 people  
**Event ID:** 8g5ChCZqo585SqZkyw

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 226 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*