

MON CABREL PREFERE

DATE: Wednesday, August 20, 2025
LOCATION: Carry-le-Rouet, Provence-Alpes-Côte d'Azur, FR

Event Description

MON CABREL PREFERE is a premier concerts event in Carry-le-Rouet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 4uXKWpaKm2R5ckqFMW

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
