

# Mombojó in Amsterdam - @ BR020

DATE: Wednesday, December 3, 2025  
LOCATION: Amsterdam, Noord-Holland, NL

## Event Description

Mombojó in Amsterdam - @ BR020 is a premier concerts event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 162 people

**Event ID:** E6L8kpw9XWQL5horrW

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 65 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*