Mollylele and Ménage à Trio

DATE: Wednesday, August 13, 2025
LOCATION: Seattle, Washington, US

Event Description

Mollylele and Ménage à Trio is a premier festivals event in Seattle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 56/100
Expected Attendance: 1,946 people
Event ID: 6h7xKjGCoaLCBsJGwg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 778 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.