

# Molde FK vs Bodoë/Glimt

DATE: Sunday, October 26, 2025

LOCATION: Nordland, NO

## Event Description

Molde FK vs Bodoë/Glimt is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,385 people

**Event ID:** 6JhTrpWmEvU6dWbHEr

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,554 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/molde-fk-vs-bodoeglimt>

Document generated on 6/4/2026, 1:22:45 AM