

# MOK Fest - Saturday Traditional Concert

DATE: Saturday, August 23, 2025  
LOCATION: Campbeltown, Scotland, GB

---

## Event Description

MOK Fest - Saturday Traditional Concert is a premier festivals event in Campbeltown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 192 people

**Event ID:** GW2ZuguzA3x7gAXAvJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 77 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/mok-fest-saturday-traditional-concert>

Document generated on 6/4/2026, 11:06:40 AM