

# Moira & Claire, Andrea Cormier, Terra Spencer, and Alexander Gallant

DATE: Wednesday, October 22, 2025  
LOCATION: Yarmouth, Nova Scotia, CA

---

## Event Description

Moira & Claire, Andrea Cormier, Terra Spencer, and Alexander Gallant is a premier festivals event in Yarmouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 56/100

**Expected Attendance:** 1,895 people

**Event ID:** 5TfmZkF2rCPAZ8Av6R

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 758 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*