

Modest Fashion & Art Trade Show

DATE: Wednesday, November 26, 2025

LOCATION: Bak köy/Istanbul, TR

Event Description

Modest Fashion & Art Trade Show is a premier expos event in Bak köy/Istanbul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 7,978 people

Event ID: 4CWKpipaW2EK8uFq2o

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,191 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.