

Modern Jazz with Gina Panizales

DATE: Saturday, August 23, 2025

LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

Event Description

Modern Jazz with Gina Panizales is a premier performing-arts event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 42/100

Expected Attendance: 385 people

Event ID: FV2oWYV6GXwXduT94Q

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.