

Modern Classic Modenschau Landau

DATE: Wednesday, October 8, 2025
LOCATION: Landau in der Pfalz, Rheinland-Pfalz, DE

Event Description

Modern Classic Modenschau Landau is a premier expos event in Landau in der Pfalz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,568 people

Event ID: H5XDAhi3Kf872YTQy5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 627 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.