

Moderate to Significant Delays - Takamatsu Airport (TAK)

DATE: Wednesday, August 20, 2025
LOCATION: Takamatsu, Kagawa, JP

Event Description

Moderate to Significant Delays - Takamatsu Airport (TAK) is a premier airport-delays event in Takamatsu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 40/100

Expected Attendance: 10,000 people

Event ID: 52BoVbr8TtuU7yGTzH

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.