

# Moderate to Significant Delays - San Carlos de Bariloche Airport (BRC)

DATE: Tuesday, September 30, 2025  
LOCATION: San Carlos de Bariloche, AR

## Event Description

Moderate to Significant Delays - San Carlos de Bariloche Airport (BRC) is a premier airport-delays event in San Carlos de Bariloche. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays

**Importance Rank:** 40/100

**Expected Attendance:** 10,000 people

**Event ID:** 9TbbxU4oRM8FDLJkt4

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*