

Moderate to Severe Delays - Wilmington International Airport (ILM)

DATE: Sunday, September 28, 2025
LOCATION: Wilmington, North Carolina, US

Event Description

Moderate to Severe Delays - Wilmington International Airport (ILM) is a premier airport-delays event in Wilmington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: 34Qh9G4NeJafQeNPN8

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
