# Moderate to Severe Delays - Jayapura Sentani Airport (DJJ)

DATE: Tuesday, August 26, 2025
LOCATION: Jayapura, ID

## Event Description

Moderate to Severe Delays - Jayapura Sentani Airport (DJJ) is a premier airport-delays event in Jayapura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays
**Importance Rank:** 90/100
**Expected Attendance:** 10,000 people
**Event ID:** 5VopgzViu5yfLvRCx8

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 180 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*