

Moderate to Severe Delays - George Best Belfast City Airport (BHD)

DATE: Thursday, August 28, 2025
LOCATION: Belfast, Northern Ireland, GB

Event Description

Moderate to Severe Delays - George Best Belfast City Airport (BHD) is a premier airport-delays event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: 3fWqCvGmAu5zKYP3cz

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.