

Moderate to Severe Delays - EuroAirport French (MLH)

DATE: Saturday, August 16, 2025
LOCATION: Saint-Louis, Grand Est, FR

Event Description

Moderate to Severe Delays - EuroAirport French (MLH) is a premier airport-delays event in Saint-Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: GTYf3qTSu6xJMJFCQH

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
