

Moderate Delays - Presidente Carlos Ibanez del Campo Airport (PUQ)

DATE: Tuesday, September 30, 2025
LOCATION: Punta Arenas, Magallanes y la Antártica Chilena, CL

Event Description

Moderate Delays - Presidente Carlos Ibanez del Campo Airport (PUQ) is a premier airport-delays event in Punta Arenas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 20/100

Expected Attendance: 10,000 people

Event ID: EeuUkcucPxu5SMh4VB

Hotel Demand Indicators

ADR Impact Index: 3.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.