Moderate Delays - Oslo Gardermoen Airport (OSL)

DATE: Friday, August 15, 2025
LOCATION: Oslo, NO

Event Description

Moderate Delays - Oslo Gardermoen Airport (OSL) is a premier airport-delays event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays
Importance Rank: 20/100
Expected Attendance: 10,000 people
Event ID: GWFvXVmyyCobM6vUW9

Hotel Demand Indicators

ADR Impact Index: 3.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.