

# Moderate Delays - Noyabrsk Airport (NOJ)

DATE: Thursday, November 13, 2025  
LOCATION: Nojabrsk, RU

## Event Description

Moderate Delays - Noyabrsk Airport (NOJ) is a premier airport-delays event in Nojabrsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays

**Importance Rank:** 20/100

**Expected Attendance:** 10,000 people

**Event ID:** G8QKbhdb9UbQ8fhcTg

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*