

# Moderate Delays - Misawa Airport (MSJ)

DATE: Monday, August 18, 2025

LOCATION: Misawa, Aomori, JP

## Event Description

Moderate Delays - Misawa Airport (MSJ) is a premier airport-delays event in Misawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays

**Importance Rank:** 40/100

**Expected Attendance:** 10,000 people

**Event ID:** 4Zj68wYfj4BRdq5zoi

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*