

Moderate Delays - Guanajuato Del Bajio International Airport (BJX)

DATE: Monday, September 29, 2025
LOCATION: Leon/Guanajuato, MX

Event Description

Moderate Delays - Guanajuato Del Bajio International Airport (BJX) is a premier airport-delays event in Leon/Guanajuato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 20/100

Expected Attendance: 10,000 people

Event ID: BRoj8D9YAR2nRHvRzJ

Hotel Demand Indicators

ADR Impact Index: 3.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.