

# Moderate Delays - Borg El Arab Airport (HBE)

DATE: Wednesday, August 27, 2025  
LOCATION: Alexandria, EG

## Event Description

Moderate Delays - Borg El Arab Airport (HBE) is a premier airport-delays event in Alexandria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays

**Importance Rank:** 20/100

**Expected Attendance:** 10,000 people

**Event ID:** 7b5c5xKBzkrXdeAuJn

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*