

# ModellBahnborse Berlin

DATE: Sunday, September 14, 2025

LOCATION: Berlin, Berlin, DE

## Event Description

ModellBahnborse Berlin is a premier expos event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,000 people

**Event ID:** AWehhqE3YPpkyFdqp8

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/modellbahnborse-berlin>

Document generated on 6/3/2026, 8:29:12 PM