

# MO Filmes apresenta: Shinigami e Noites Brancas

DATE: Wednesday, August 20, 2025  
LOCATION: São Domingos, Rio de Janeiro, BR

## Event Description

MO Filmes apresenta: Shinigami e Noites Brancas is a premier performing-arts event in São Domingos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 44/100

**Expected Attendance:** 493 people

**Event ID:** 4vpGPgkbMibm4R2mT7

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 197 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*