

Månegarm, KANONENFIEBER, The 1914, and 2 others

DATE: Saturday, December 13, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Månegarm, KANONENFIEBER, The 1914, and 2 others is a premier festivals event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 58/100
Expected Attendance: 2,500 people
Event ID: BkE6AGH8js2gseAygG

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
