

MM_1 Make Some Noise - Laboratorio di Sound Design

DATE: Thursday, September 11, 2025
LOCATION: Venezia, Veneto, IT

Event Description

MM_1 Make Some Noise - Laboratorio di Sound Design is a premier conferences event in Venezia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 25/100
Expected Attendance: 57 people
Event ID: FvckTRFjA66bZzGWeC

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 23 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
