

MLS - Seattle Sounders vs Minnesota United

DATE: Saturday, August 16, 2025
LOCATION: Saint Paul, Minnesota, US

Event Description

MLS - Seattle Sounders vs Minnesota United is a premier sports event in Saint Paul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,432 people

Event ID: oGA4eJC9Ha52qx4j4T

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,773 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.