

MLC Band at The Cutting Board in the Doubletree Hotel

DATE: Wednesday, August 13, 2025
LOCATION: San Bernardino, California, US

Event Description

MLC Band at The Cutting Board in the Doubletree Hotel is a premier concerts event in San Bernardino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 206 people

Event ID: FSoH57sUNF2QEdsF9o

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.