

MKS Cracovia Krakow vs GKS Katowice

DATE: Friday, September 19, 2025
LOCATION: Katowice, Śląskie, PL

Event Description

MKS Cracovia Krakow vs GKS Katowice is a premier sports event in Katowice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,660 people

Event ID: 9qgjUaBySTG4njlZzH

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,664 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.